Data Analytics and I

1 - Write 200 words about what you want to learn in this class and what you are most excited to learn.

I’ve always been one to strive to “work smarter, not harder,” so being able to manipulate data to improve internal procedures/etc seems like a natural direction for me to lean into. Having little to zero experience with anything regarding data analytics, I’m excited to learn about all of the individual subjects. I believe each subject covered will catapult my individual skills and I will become more hireable across many different sectors of the business world.

On a personal level, as compared to a more of a corporate level, I’m excited to learn to be able to scrape and manipulate data related to soccer/football. I’m a fan of the global game and with the recent gambling ruling within the United States, I believe an uptick in fandom is on its way. More specifically for our very own domestic league, Major League Soccer. Although it could be years before each individual state’s legislation is in place, the number of fantasy sports (basketball/football/baseball) players lend to the popularity of the individual sports and the potential of such a market for MLS. The information gleaned from stats for these other leagues could/would be used for gambling purposes and I would like to get in on the ground floor as I believe it will be the same for MLS.

2 - Write 100 words about what these skills will do for your career! If you don't have a career in this field yet- no problem! Write about how these skills will help you reach your goal.

I’m currently working remote full-time for an office based out of Sioux Falls, South Dakota. Over the past year or so, I’ve interviewed for a couple similar implementation positions here in Denver. Ultimately, I was consistently passed over for my lack of experience when it comes to coding language and deliverables regarding performance/etc. Simply put, the knowledge gained and skills learned throughout this course will allow me to advance my career in implementation or pivot to a more data focused position. Either way, my goal to further my career by getting a position in Denver will most certainly be helped by this course and each of its topics!